

INTERNAL ASSESSMENT ASSIGNMENT
M.COM IInd SEMESTER
Session 2021-2022

Dear Students ,

Welcome to M.Com –IInd Semester !

Please follow the below mentioned instructions carefully:

1. You have to attempt two assignments in each subject in separate file covers indicating the following particulars:

- Name _____
- Enrolment no _____
- Subject and Course no _____
- Semester _____
- Evaluator's Signature _____
- Personal Whatsapp contact number _____
- Email ID _____

Each assignment carries 10 marks. Answer to each assignment should be within 700 to 800 words. Assignments should be handwritten .

2. Last dates for submission of assignments are 20-10-2022 to 27-10-2022

M.COM –C211: Advanced Accounting

IAA-1 From the following balances, prepare the trading and profit and loss account and balance sheet as on March 31, 2020.

Debit balances	Amount (Rs.)	Credit balances	Amount (Rs.)
Drawings	6300	Capital	150000
Cash at bank	13870	Discount received	2980
Bill receivables	1860	Loans	15000
Loan and building	42580	Purchases return	1450
Furniture	5130	Sales	281500
Discount allowed	3960	Reserve for bad debts	4650
Bank charges	100	Creditors	18670
Salaries	6420		
Purchases	199080		
Stock (opening)	60220		
Sales return	1870		
Carriage	5170		
Rent and taxes	7680		
General expenses	3630		
Plant and machinery	31640		

Book debts	82740		
Bad debts	1250		
Insurance	750		
	<u>474250</u>		<u>474250</u>

Adjustments

1. Closing stock Rs. 70,000
2. Create a reserve for bad and doubtful debts @ 10% on book debts
3. Insurance prepaid Rs. 50
4. Rent outstanding Rs. 150
5. Interest on loan is due @ 6% p.a.

IAA-2 Explain the concept and types of leasing. Throw light on the popular leasing finance institutions in India.

M. COM- C 212: STRATEGIC FINANCIAL MANAGEMENT

IAA-1 Describe the concept and nature of Capital Budgeting. Explain the techniques adopted by firms in evaluating capital budgeting process.

IAA-2 Discuss the concept of working capital in terms of Balance sheet and Operating cycle. Explain the factors affecting working capital requirements with suitable examples.

M.COM- E214: STRATEGIC MANAGEMENT

IAA-1 “Strategic Management cannot be a rigid, step-wise collection of few activities arranged in a sequential order”. Discuss.

IAA-2 “The proper evaluation of Business Environment helps a firm to formulate effective strategies in various areas of its functions”. Discuss.

M.COM-E 215: HUMAN RESOURCE MANAGAMENT

IAA-1 “Recruitment is positive and selection is negative” Justify this statement. Explain the training methods practiced in business organisations.

IAA-2 Define Human Resource Management. What human resource management functions must be performed regardless of the organization’s size?

M. COM-E 216: MARKETING MANAGEMENT

IAA- Define Pricing. Discuss the basic methods of pricing used by modern businesses.

IAA-2 What is promotion-mix? What methods have been used by organizations to promote its offerings? Highlight the Promotional Strategies used by one of the successful organizations in India.

Submission of Assignments is compulsory for appearing in Semester End Examination and no assignment will be accepted after the last date.

