

**CENTRE FOR DISTANCE & ONLINE EDUCATION
UNIVERSITY OF JAMMU
"A+" GRADE UNIVERSITY - ACCREDITED BY NAAC
SESSION: 2024-2025
M.COM III SEMESTER
SUBJECT: CORPORATE PRESENTATION**

Dear Learners,

The Corporate Presentation is a compulsory course (MCOMC360) component of M. Com Semester III, carrying 100 marks. All learners are required to prepare and present their work with complete sincerity and academic responsibility. The presentation must be original, self-prepared and independently developed.


The use of AI tools, automated content generators or any external assistance for preparing the presentation, report or supporting material is strictly prohibited. Students must also refrain from using animations, transitions, special effects, or decorative elements in their slides. The presentation should remain simple, professional, and content-focused.

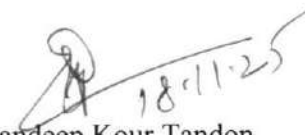
Each student is required to submit the final presentation to the following email ID: mcom3cdoe@gmail.com

The last date for submission of presentation is 15th December, 2025. Submissions after the deadline will not be accepted.

You are advised to carefully follow the instructions provided in the next section and ensure that your work reflects your own understanding, effort, and analytical skills.

Wishing you all the best for your preparation and presentation.


Dr. Deepti Abrol
Teacher-In- Charge


Prof. Sandeep Kour Tandon
Coordinator, M.Com.

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Instructions for Preparing a Power Point Presentation on Fortune 500 Companies

You are required to prepare a PowerPoint presentation with 7-8 slides on one Fortune 500 company (topic allotted as *Annexure A*). The presentation should be designed to last for 4-5 minutes.

1. Conduct thorough research on the company, focusing on key areas like history, operations, performance, and innovations.

2. Slide Structure (7-8 Slides)

Slide 1: Title Slide

- Include the company's name, your name, enrolment no. and your course details.

Slide 2: Company Overview

- Brief introduction to the company (founding year, founders, names, headquarters).
- Industry and primary products or services.

Slide 3: Financial Performance

- Key financials (annual revenue, net income, market cap, etc.).
- Ranking in the Fortune 500 list and any growth trends.

Slide 4: Business Strategy

- Discuss the company's core business strategy (expansion, innovation, mergers, sustainability efforts).

Slide 5: Key Competitors

- Identify and briefly discuss company's main competitors.
- How does the company differentiate itself from its competitors?

Slide 6: Recent Achievements or Challenges

- Highlight significant recent developments (e.g., new product launches, acquisitions, global expansion, legal challenges, or financial setbacks).

Slide 7: Corporate Social Responsibility (CSR)

- Discuss the company's CSR initiatives or environmental sustainability efforts.

Slide 8: Conclusion

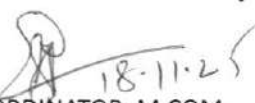
- Summarize why this company stands out in the Fortune 500 list.
- Your personal insights or learning from the company's journey.

3. Presentation Guidelines

- **Timing:** Ensure your presentation lasts for 4 to 5 minutes. Practice to manage your time effectively.
- **Visual Design:** Use clear, legible fonts and appropriate colours. Avoid cluttering slides with too much text.
- **Images and Charts:** Include relevant visuals (e.g., company logo, revenue charts, product images) to make your presentation engaging.
- **Bullet Points:** Use short bullet points and expand on them while speaking, rather than reading from the slides.
- **Transitions:** Use smooth transitions between slides, but avoid overusing animations.

4. Submission and Deadline

- Ensure your presentation is saved in an appropriate format (e.g., .pptx) and submit it via the email id. mcom3cdoe@gmail.com before 15th December, 2025.
- Please refer to syllabus given below


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SYLLABUS**

**CENTRE FOR DISTANCE AND ONLINE EDUCATION
UNIVERSITY OF JAMMU
M.COM. Semester – III (NON-CBCS)
CORPORATE PRESENTATION
(Core Course)**

Course: MCOMC360

Max Marks: 100 Marks

Credit: 4

Each candidate shall make preferably power point presentation on corporate performance of any company of his/her choice out of top fortune 500 companies. The said presentation would be evaluated by a faculty / expert. Each candidate shall make presentation before a group of about 30 students and assessment will be made by Board members on the following parameters:

- | | |
|---------------------------------|----------|
| 1. Content of presentation: | 20 Marks |
| 2. Current knowledge: | 20 Marks |
| 3. Communication skill: | 20 Marks |
| 4. Quality of questions raised: | 20 Marks |
| 5. Quality of answers given: | 20 Marks |


During the presentation no candidate can leave the seminar room till the presentation of all the candidates is over. Moreover, HOD of the concerned college or University Campus or DDE would also ensure that no candidate would repeat the same presentation already made by somebody else in the seminar.


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Annexure A

ROLL NO.	COMPANY ALLOTTED
1001COMC24	Walmart
1002COMC24	Amazon
1003COMC24	Apple
1004COMC24	United Health Group
1005COMC24	Berkshire Hathaway
1006COMC24	CVS Health
1007COMC24	Exxon Mobil
1008COMC24	Alphabet
1009COMC24	McKesson
1010COMC24	Cencora
1011COMC24	Costco
1012COMC24	JPMorgan Chase
1013COMC24	Microsoft
1014COMC24	Cardinal Health
1015COMC24	Chevron
1016COMC24	Cigna Group
1017COMC24	Ford Motor
1018COMC24	Bank of America
1019COMC24	General Motors
1020COMC24	Elevance Health
1021COMC24	Citigroup
1022COMC24	Centene
1023COMC24	Home Depot
1024COMC24	Marathon Petroleum
1025COMC24	Kroger
1026COMC24	Phillips 66
1027COMC24	Fannie Mae
1028COMC24	Valero Energy
1029COMC24	Meta Platforms
1030COMC24	Verizon Communications
1032COMC24	AT&T
1033COMC24	Comcast
1034COMC24	Wells Fargo
1035COMC24	Goldman Sachs Group
1036COMC24	Freddie Mac
1038COMC24	Target
1039COMC24	Humana
1040COMC24	State Farm Insurance
1041COMC24	Tesla


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1042COMC24	Morgan Stanley
1043COMC24	Johnson & Johnson
1044COMC24	Archer Daniels Midland
1045COMC24	PepsiCo
1046COMC24	United Parcel Service
1047COMC24	FedEx
1048COMC24	Walt Disney
1049COMC24	Dell Technologies
1050COMC24	Lowe's
1051COMC24	Procter & Gamble
1053COMC24	Energy Transfer
1054COMC24	Boeing
1055COMC24	Albertsons
1056COMC24	Sysco
1057COMC24	RTX
1059COMC24	General Electric
1060COMC24	Lockheed Martin
1061COMC24	American Express
1064COMC24	Caterpillar
1065COMC24	MetLife
1066COMC24	HCA Healthcare
1067COMC24	Progressive
1068COMC24	International Business Machines
1069COMC24	Deere
1070COMC24	Nvidia
1071COMC24	StoneX Group
1072COMC24	Merck
1073COMC24	ConocoPhillips
1074COMC24	Pfizer
1075COMC24	Delta Air Lines
1077COMC24	TD Synnex
1078COMC24	Publix Super Markets
1079COMC24	Allstate
1080COMC24	Cisco Systems
1081COMC24	Nationwide
1082COMC24	Charter Communications
1083COMC24	AbbVie
1084COMC24	New York Life Insurance
1085COMC24	Intel
1086COMC24	TJX
1087COMC24	Prudential Financial
1088COMC24	HP
1089COMC24	United Airlines Holdings
1090COMC24	Performance Food Group


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1091COMC24	Tyson Foods
1092COMC24	American Airlines Group
1093COMC24	Liberty Mutual Insurance Group
1094COMC24	Nike
1095COMC24	Oracle
1096COMC24	Enterprise Products Partners
1097COMC24	Capital One Financial
1098COMC24	Plains GP Holdings
1099COMC24	World Kinect
1100COMC24	American International Group
1101COMC24	Coca-Cola
1102COMC24	TIAA
1103COMC24	CHS
1104COMC24	Bristol-Myers Squibb
1105COMC24	Dow
1106COMC24	Best Buy
1107COMC24	Thermo Fisher Scientific
1108COMC24	Massachusetts Mutual Life Insurance
1109COMC24	United Services Automobile Assn.
1110COMC24	General Dynamics
1111COMC24	Travelers
1112COMC24	Warner Bros. Discovery
1113COMC24	U.S. Bancorp
1114COMC24	Abbott Laboratories
1115COMC24	Northrop Grumman
1116COMC24	Northwestern Mutual
1117COMC24	Dollar General
1118COMC24	PBF Energy
1119COMC24	Uber Technologies
1120COMC24	Honeywell International
1122COMC24	Mondelez International
1123COMC24	Starbucks
1124COMC24	Qualcomm
1125COMC24	Broadcom
1126COMC24	US Foods Holding
1127COMC24	D.R. Horton
1129COMC24	Philip Morris International
1130COMC24	Paccar
1131COMC24	Salesforce
1133COMC24	Nucor
1134COMC24	Jabil
1135COMC24	Lennar
1136COMC24	Eli Lilly
1137COMC24	Molina Healthcare


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1138COMC24	Cummins
1139COMC24	Bank of New York Mellon
1140COMC24	Netflix
1141COMC24	Truist Financial
1142COMC24	Arrow Electronics
1143COMC24	3M
1144COMC24	Visa
1145COMC24	Apollo Global Management
1146COMC24	HF Sinclair
1147COMC24	CBRE Group
1148COMC24	PNC Financial Services Group
1149COMC24	Lithia Motors
1150COMC24	CarMax
1152COMC24	Paramount Global
1153COMC24	Dollar Tree
1154COMC24	United Natural Foods
1157COMC24	PayPal Holdings
1158COMC24	Penske Automotive Group
1159COMC24	Hewlett Packard Enterprise
1160COMC24	Duke Energy
1161COMC24	Occidental Petroleum
1162COMC24	NRG Energy
1163COMC24	Amgen
1164COMC24	NextEra Energy
1165COMC24	Danaher
1166COMC24	Gilead Sciences
1167COMC24	AutoNation
1168COMC24	Kraft Heinz
1169COMC24	Avnet
1170COMC24	Applied Materials
1171COMC24	Southwest Airlines
1172COMC24	Charles Schwab
1173COMC24	Baker Hughes
1174COMC24	McDonald's
1175COMC24	Southern
1176COMC24	Mastercard
1177COMC24	Constellation Energy
1178COMC24	Hartford Financial Services Group
1179COMC24	PG&E
1180COMC24	Coupang
1181COMC24	EOG Resources
1182COMC24	Union Pacific
1183COMC24	Rite Aid
1184COMC24	Macy's


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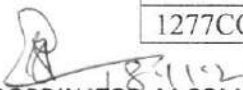
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1185COMC24	Marriott International
1187COMC24	Lear
1188COMC24	Genuine Parts
1189COMC24	Sherwin-Williams
1190COMC24	Halliburton
1191COMC24	Freeport-McMoRan
1192COMC24	Live Nation Entertainment
1193COMC24	Marsh & McLennan
1194COMC24	Advanced Micro Devices
1195COMC24	First Citizens BancShares
1196COMC24	WESCO International
1197COMC24	Carrier Global
1198COMC24	Cleveland-Cliffs
1199COMC24	Block
1200COMC24	Exelon
1201COMC24	KKR
1202COMC24	CDW
1203COMC24	Booking Holdings
1204COMC24	Synchrony Financial
1205COMC24	Quanta Services
1206COMC24	Jones Lang LaSalle
1207COMC24	Discover Financial Services
1208COMC24	Tenet Healthcare
1209COMC24	Altria Group
1210COMC24	Stryker
1211COMC24	Kimberly-Clark
1212COMC24	Waste Management
1213COMC24	Cheniere Energy
1214COMC24	Ross Stores
1215COMC24	WestRock
1216COMC24	General Mills
1217COMC24	Goodyear Tire & Rubber
1218COMC24	BJ's Wholesale Club
1219COMC24	GE HealthCare Technologies
1220COMC24	Colgate-Palmolive
1222COMC24	Whirlpool
1223COMC24	L3Harris Technologies
1224COMC24	Adobe
1225COMC24	Becton Dickinson
1226COMC24	Pioneer Natural Resources
1227COMC24	Cognizant Technology Solutions
1228COMC24	Fiserv
1229COMC24	Parker-Hannifin
1230COMC24	American Electric Power


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1232COMC24	International Paper
1233COMC24	ManpowerGroup
1234COMC24	Aramark
1235COMC24	Steel Dynamics
1236COMC24	Aflac
1237COMC24	Reinsurance Group of America
1238COMC24	Emerson Electric
1239COMC24	State Street
1240COMC24	PPG Industries
1241COMC24	United States Steel
1242COMC24	Automatic Data Processing
1243COMC24	Group 1 Automotive
1244COMC24	Dominion Energy
1245COMC24	BlackRock
1247COMC24	Oneok
1248COMC24	C.H. Robinson Worldwide
1249COMC24	Texas Instruments
1250COMC24	Kohl's
1251COMC24	AutoZone
1252COMC24	Lam Research
1253COMC24	Corteva
1254COMC24	Peter Kiewit Sons'
1255COMC24	Builders FirstSource
1256COMC24	Kyndryl Holdings
1257COMC24	American Family Insurance Group
1259COMC24	Delek US Holdings
1260COMC24	Land O'Lakes
1261COMC24	Sempra
1262COMC24	Global Partners
1263COMC24	W.W. Grainger
1264COMC24	Jacobs Solutions
1265COMC24	Edison International
1266COMC24	MGM Resorts International
1267COMC24	Guardian Life Ins. Co. of America
1268COMC24	Illinois Tool Works
1269COMC24	Ameriprise Financial
1270COMC24	PulteGroup
1271COMC24	Targa Resources
1272COMC24	Ally Financial
1273COMC24	BorgWarner
1274COMC24	Estée Lauder
1275COMC24	Loews
1276COMC24	O'Reilly Automotive
1277COMC24	Markel Group


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1278COMC24	Stanley Black & Decker
1279COMC24	Micron Technology
1280COMC24	Fluor
1281COMC24	Leidos Holdings
1282COMC24	Viatis
1283COMC24	Kinder Morgan
1284COMC24	Ecolab
1285COMC24	Baxter International
1286COMC24	Devon Energy
1287COMC24	Kellanova
1288COMC24	Farmers Insurance Exchange
1289COMC24	Casey's General Stores
1290COMC24	IQVIA Holdings
1502COMC24	Republic Services
1503COMC24	Fox
1504COMC24	Gap
1505COMC24	Keurig Dr Pepper
1506COMC24	Reliance
1508COMC24	Asbury Automotive Group
1509COMC24	Pacific Life
1510COMC24	Vistra
1511COMC24	Western & Southern Financial Group
1512COMC24	Andersons
1513COMC24	Nordstrom
1514COMC24	Omnicom Group
1515COMC24	Fidelity National Information Services
1516COMC24	Consolidated Edison
1517COMC24	CSX
1518COMC24	AECOM
1519COMC24	Lumen Technologies
1520COMC24	Tractor Supply
1521COMC24	DXC Technology
1522COMC24	AGCO
1523COMC24	Sonic Automotive
1524COMC24	Intuit
1525COMC24	United Rentals
1526COMC24	Universal Health Services
1529COMC24	Boston Scientific
1530COMC24	Otis Worldwide
1531COMC24	Xcel Energy
1532COMC24	Jones Financial (Edward Jones)
1534COMC24	Ball
1535COMC24	LKQ
1536COMC24	Mutual of Omaha Insurance


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1537COMC24	Mosaic
1538COMC24	Textron
1539COMC24	Laboratory Corp. of America
1540COMC24	Principal Financial
1542COMC24	Regeneron Pharmaceuticals
1543COMC24	Raymond James Financial
1544COMC24	Dick's Sporting Goods
1545COMC24	Auto-Owners Insurance
1546COMC24	Expedia Group
1547COMC24	J.B. Hunt Transport Services
1548COMC24	M&T Bank
1549COMC24	DTE Energy
1550COMC24	AES
1551COMC24	Berry Global Group
1553COMC24	Fifth Third Bancorp
1554COMC24	Air Products & Chemicals
1555COMC24	Corning
1556COMC24	EMCOR Group
1557COMC24	Amphenol
1558COMC24	Westlake
1559COMC24	DuPont
1560COMC24	Liberty Media
1561COMC24	S&P Global
1562COMC24	Community Health Systems
1563COMC24	FirstEnergy
1564COMC24	Unum Group
1565COMC24	Henry Schein
1566COMC24	Western Digital

ROLL NO.	MARKS (Figures)
1533COMC23	Analog Devices
1243COMC23	Conagra Brands
1578COMC23	Citizens Financial Group
1414COMC22	Norfolk Southern
1397COMC22	Entergy


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