



**CENTRE FOR DISTANCE AND ONLINE EDUCATION
UNIVERSITY OF JAMMU
JAMMU**

**INTERNAL ASSESSMENT ASSIGNMENT (IAA) BOOKLET
M.COM.
SEMESTER-III
SESSION 2025-26**

Instructions

1. Use A4 size practical sheet for writing assignments. Write the assignments on the lined page of the practical sheet. Leave the page when the first question is over and start the next question from a fresh page.
2. You should not send printed articles as your answers. Use separate assignment file for each course and tag them properly. Ensure that you place assignment in correct file. Your assignment will not be evaluated if you interchange assignments and files.
4. Revaluation of assignments is not allowed.
5. Put your signature on each page of assignment. It is mandatory
6. Use Blue Pen Only (Ball/Ink).
7. IAA in different handwriting will be awarded zero marks.
8. Typed answers and photostat copy of answers will be awarded zero marks.

Write the following particulars on the front side of each file cover

1. Name
2. Examination Roll Number
3. Enrollment Number
3. Course Name
4. Course Code
5. Semester
6. Session
7. Personal Contact Number
8. Email Id
9. Attach photocopy of your Enrolment card with the first page of your assignment file.

Note: Timely submission of Internal Assessment Assignments is an essential component which shall enable you to earn eligibility to sit in the examination centre. Students have to submit the Internal Assessment Assignments from **04-11-2025 to 01-12-2025** from 11 a.m. to 4 p.m. in M.Com. Section of Centre for Distance and Online Education (CDOE). IAAs shall not be accepted after the last date of submission.

MCOMC350 (Entrepreneurship and New Ventures)

Maximum Marks: 20

IAAI. Discuss in detail the objectives, relevance and phases of Entrepreneurial Development Programmes (EDPs). (10 marks)

IAAII. Discuss the concept and need for developing a business plan. What are the major components of a good feasibility plan and what do lenders and investors generally look for in such plans? (10 marks)

MCOMC351 (Business Research Methods)

Maximum Marks: 20

IAAI. Examine the concept, characteristics, role and process of business research. How does business research contribute to effective managerial decision-making? (10 marks)

IAAII. Discuss the essentials and structure of a good research report. How do research ethics, plagiarism control and proper referencing enhance the effectiveness and credibility of a research report? (10 marks)

MCOMFE351 (Financial Markets and Institutions)

Maximum Marks: 20

IAAI. Explain the structure of the Indian financial system with reference to its institutions, markets, instruments and services. (10 marks)

IAAII. Examine the functions and role of the Reserve Bank of India (RBI). How effective has its monetary policy been in achieving its objectives in the Indian economy? (10 marks)

MCOMFE353 (Investment Management)

Maximum Marks: 20

IAAI. Discuss the types and importance of mutual funds. Evaluate the growth and performance of mutual funds in India with special reference to the role of Asset Management Companies (AMCs). (10 marks)

IAAII. Explain the basic principles and key ingredients of portfolio management. How does Markowitz's diversification model help in the selection of an optimal portfolio? (10 marks)

MCOMFE354 (Advanced Cost Accounting)

Maximum Marks: 20

IAAI: A company produces and sells a single product. The following information is available:

- Selling price per unit: ₹50
- Variable cost per unit: ₹30
- Fixed costs: ₹2,00,000
- Current sales: 15,000 units

Required:

1. Calculate the contribution per unit.
2. Determine the Break-Even Point (BEP) in units and in sales value.
3. Find the number of units to be sold to earn a profit of ₹1,00,000.
4. Calculate the Margin of Safety for current sales.
5. **Prepare a Break-Even Chart** showing BEP, sales and profit levels. (10 marks)

IAAII: Explain the Theory of Constraints (TOC). Discuss the steps involved in identifying and exploiting constraints and the role of throughput accounting in improving organizational performance. (10 marks)

MCOMFE355 (Behavioural Finance)

Maximum Marks: 20

IAAI: Explain the investment decision cycle in behavioral finance. How do cognitive biases like anchoring, representativeness and bounded rationality influence investment decisions? (10 marks)

IAAII: Discuss how behavioural factors influence corporate decisions on capital structure and dividend policy. Discuss the impact of external factors on investor behaviour and risk perception. (10 marks)

